



Calendar Year 2024 Sponsorship Opportunities

Event Sponsorship opportunities are available for Leadership St. Tammany Annual Events! Promote your brand/company to Leadership St. Tammany participants and over 800 alumni and Leadership affiliates.

Our 2024 calendar includes these events:

- LSTAF 30th Anniversary Event 3/13
- Spring Revisited Breakfast 5/15
- Fall Revisited Breakfast 10/6,
- LSTAF Holiday Party Christmas Party 12/6

Sponsorship Levels

Gold Tier

- **Presenting Sponsor** for a single event (note: only one Presenting Sponsor per event)
- **Prominent** mention and logo on minimum of **two e-mail blasts** to opted in list of **800** LSTAF members
- **Prominent** mention and logo on minimum of **three Facebook posts/ads**, one boost to over **1800** LSTAF followers
- **Prominently** featured in event photo gallery
- **Special recognition** at event as Presenting Sponsor
- **Special mention** in News on LST website (leadershipsttammany.org)
- Business name and logo on printed **prominently** in program/brochures/event signage
- Admission for **eight** to event
- Ability to set up table with signage and promotional materials at the event

Investment - \$2,000

Silver Tier

- Supporting sponsor for a single event
- Mention and logo on minimum of **two e-mail blasts** to opted in list of **800** LSTAF members
- Mention and logo on minimum of **three Facebook posts/ads**, one boost to over **1800** LSTAF followers
- Recognition at event
- Mention in News on LST website (leadershipsttammany.org)
- Business name and logo on printed program/brochures/event signage
- Admission for **two** to event

Investment - \$750

Bronze Tier

- Business logo will be displayed on all social media for all 4 LSTAF Events
- Business name and logo on printed programs/brochures at all 4 LSTAF Events

Investment - \$500

Please complete and return to:

Leadership St. Tammany Alumni Foundaton
P.O. BOX 1168
Mandeville, LA 70470
Attn: Sponsorships
Email: lstaf@leadershipsttammany.org

IRS 501(c)3 Organization
Tax ID: 72-1426470

Sponsor Level: Gold Silver Bronze

Event (as applicable): 30th Anniversary Spring Revisited Fall Revisited Holiday Party

Participation Amount: \$ _____ Check enclosed Invoice me

Contact Name: _____

Business Name: _____

Mailing Address: _____

Area Code/Phone: (_____) _____ E-mail: _____

Approved/Received by : _____ (LSTAF Treasurer)

Amount: \$ _____

Sponsor Level: Gold Silver Bronze

Event (as applicable): 30th Anniversary Spring Revisited Fall Revisited Holiday Party

Thank You for Supporting LSTAF!